

TWINNING PROJECT (LIGHT) ABSTRACT

“Support to the National High School of Administration in Morocco (ENSA)”

June 2020 - Kingdom of Morocco

Beneficiary Authority: National School of Administration in Morocco (ENSA, ensaadmin.ma)

This project will contribute to the implementation of the national strategy for the modernization of the administration, launched in 2018 by the Government of Morocco (<https://www.mmsp.gov.ma/uploads/documents/PNRA2018-2021%20Fr.pdf>). This plan aims to achieve a structural transformation of the Moroccan public administration by intervening at the organizational, managerial, digital and ethical levels, in order to improve public service delivery and increase trust between citizens and the administration.

The National School of Administration in Morocco (ENSA) was created following the merger of the ENA and the ISA in July 2015, as a centre of excellence for senior public servants with a view to training managers with high potential. In doing so, it will greatly benefit from the experiences of other European countries in the field of European, Mediterranean and African studies, as well as, in the areas of good governance and European issues.

The activities planned for this twinning project aim to build capacity in the areas of training and research, and to open ENSA to its international environment by fostering exchanges of practical experiences with European peers, as well as jointly developing tools, methodological, operational and training methods. The project expected results are as follows:

- ENSA's training offer is internationalised
- The quality of research produced in/by the ENSA is enhanced following the establishment of links with European documentation centres
- The ENSA is more open to its external environment following the development of a communication and marketing strategy (with the development of a “ENSA label”) and relevant communication tools to implement it

The **general objective** of the project is to bring the Moroccan senior civil service closer to best European practices.

The **specific objective** of the project is to strengthen ENSA’s institutional and methodological capacity through the creation of a centre for European Studies and to learn from best European practices.

The components and the required mandatory results are listed below:

Component 1: Internationalization of the ENSA training offer

Outcome 1.1: A Centre for European Studies is established up and functional.

Component 2: Strengthening of research at ENSA

Outcome 2.1: Links with European documentation centres are established / strengthened

Component 3: Opening of the ENSA on its environment

Outcome 3.1: An ENSA communication and marketing strategy is formulated

Outcome 3.2: The ENSA organizes cultural events relating to public administrations

The component activities include analyses (benchmarking, diagnostics, impact assessment),

training, partnership, study tours, round tables, etc.

The maximum total budget for this project is 250.000 EUR. The deadline for submission of the twinning proposals to the Contracting Authority by the National Contact Points is 08 June 2021, and the expected start date of implementation is 1st November 2021. The duration of the project is 6 months.